



PUGET  
SOUND  
ENERGY

Aslan Brewing in Bellingham, Wash. matches 100% of its electricity usage with Green Power from PSE.

# Green Power: Helping a local organic brewery achieve their sustainability goals

## A case study of PSE's Green Power program

### Customer background

Based in Bellingham, Wash., Aslan Brewing Company produces organic beer using local resources, low-impact practices, and socially equitable initiatives. Customers can enjoy a pint at taprooms in Bellingham and Seattle, or pick up a pack of cans at a local grocery store.

### Sustainability goals

As a Certified B Corporation, Aslan Brewing Company is committed to high social and environmental standards and is required to consider the impact of their decisions for their workers, suppliers, consumers, and the environment.

To pursue these goals, Aslan supports watershed restoration, utilizes green building techniques, and harvests rainwater to maintain an outdoor garden and minimize storm water runoff. Given their sustainability goals, opting into 100% renewable energy through PSE's Green Power was a no-brainer.

### Annual environment impact



**COST:**  
**\$340 PER MONTH**



**RENEWABLE ENERGY PURCHASE:**  
**100%**



**CARBON FOOTPRINT REDUCTION:**  
**367,500 LB**  
**CO<sub>2</sub> PER YEAR\***



**TREES PLANTED:**  
**4,290**



**MILES NOT DRIVEN:**  
**646,748 MILES**

\*Carbon footprint reduction claim based on the difference between the prospective PSE Green Power 2023 mix and 2022 PSE fuel mix.

“Aslan would encourage other businesses to join Green Power because it’s the easiest way to make a better impact on the environment.”

**Layne Carter**  
Aslan Brewing Brand and Sustainability Manager

“I think that when we invest in things like this and make it a priority in our business model, we make a better beer, and we’re going to be able to make beer for longer, and it’s a better experience for everyone,”

**Layne Carter**

Aslan Brewing Brand and Sustainability Manager



Aslan’s Brewpub in Bellingham, Wash. where beer is brewed and customers can enjoy food and drinks.

## PSE’s Green Power Program

Green Power offers a simple and affordable way to match all or a portion of your business’ electricity use with renewable energy like wind and solar from right here in the Pacific Northwest.

Enrolling in Green Power costs as little as \$4 per month and we offer a special price for businesses that use 1 million kWh or more per year. Flexible options let you match 100% or a portion of your electricity use per month.

Easily reduce your environmental impact with no contract or equipment to install and maintain. Plus, your participation helps fund grants for solar projects at local non-profit community organizations and Tribal entities.

## Start your renewable energy journey

Learn more about PSE’s Green Power program at [pse.com/greenbusiness](https://pse.com/greenbusiness). Or request a custom proposal by emailing [psegreenpower@pse.com](mailto:psegreenpower@pse.com).



Guests enjoy organic beer crafted using electricity matched with renewable energy.



Aslan Brewing’s many awards for their craft beer.



[pse.com/greenbusiness](https://pse.com/greenbusiness)

